

## **Advertising, Exhibiting, and Sponsorship Opportunities**



**National Council on Public History  
2009 Annual Meeting**

**April 2-5, 2009 • Biltmore Hotel • Providence, Rhode Island**





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It is with great pleasure that the National Council on Public History (NCPH) invites you to participate in our 2009 Annual Meeting in Providence, Rhode Island, from April 2-5, 2009. The theme of this year's conference is *Toward Broader Horizons*.

This packet contains information on how to reserve an exhibit booth, advertise in the Annual Meeting *Program*, or sponsor an event. Each is an excellent way of promoting and marketing the latest scholarship, forthcoming titles, and/or journals from your press; networking with potential customers or partners; and celebrating and announcing the accomplishments of your organization. Your audience will be the 500 public historians from the United States and other countries and the many members of the local community who will attend, as well as hundreds of other history professionals, educators, and students who will visit the NCPH web site or see the conference *Program*.

Our 1,700 members in 16 countries include museum professionals, government historians, corporate and business historians, historical consultants, archivists, cultural resource managers, curators, film and media producers, oral historians, policy advisors, professors and students with public history interests, teachers, and many others.

Whether you place an advertisement in our Annual Meeting *Program*, sponsor an event, or join us in Providence to exhibit, this is an invaluable opportunity to grab the attention of public historians and history institutions from across the profession and world. We hope you will join us in Providence!

National Council on Public History  
327 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
PH: 317-274-2716  
FAX: 317-278-5230  
EMAIL: [ncph@iupui.edu](mailto:ncph@iupui.edu)  
WEB: [www.ncph.org](http://www.ncph.org)

## 2008 Annual Meeting Advertisers, Exhibitors, and Sponsors Louisville, Kentucky

Acclaim Press  
Arcadia Publishing  
The Brennan House & Heritage Center  
The Carnegie Center for Art & History  
Historic Home  
The Filson Historical Society  
Kentucky Archaeological Survey, the Friends of the  
Farnsley-Kaufman House, the Portland Museum,  
and Riverside, the Farnsley-Moremen Landing  
Krieger Publishing  
Heaven Hill Distilleries, Inc.  
Historic Locust Grove  
University of Iowa Press  
University of Louisville, College of Arts and Sciences  
The Louisville Free Public Library  
University of Massachusetts Press  
Middle Tennessee State University, Dept. of History  
New Mexico State University, Dept. of History  
Olmstead Conservancy  
Oxford University Press  
University of Texas Press  
University of Wisconsin Press  
University of South Carolina, Dept. of History  
West Virginia University, Dept. of History

American Association for State and Local History  
Arizona State University, Dept. of History  
CSU, Fullerton, Center for Oral and Public History  
C.V. Starr Center for the Study of the American Farmington  
Experience, Washington College  
Kentucky Abraham Lincoln Bicentennial Commission  
Kentucky Heritage Council  
Kentucky Historic Preservation Office  
Kentucky Lincoln Bicentennial Commission  
University of Hawaii Press  
Historical Confederation of Kentucky  
The History Channel  
IUPUI, Dept. of History  
University of Louisville, Dept. of History and Oral History  
Loyola University Chicago, Dept. of History  
University of Massachusetts Amherst, Dept. of History  
National Council on Public History  
University of Oklahoma Press  
Organization of American Historians  
Society for Historical Archaeology  
University of Toronto Press  
University of California Press  
Washington State University, Dept. of History

## Advertisements

Deadline: November 15, 2008



A print version of the Annual Meeting *Program* is sent out to all 1,700 individual members and subscribing institutions, including several hundred libraries and universities. The *Program* appears on the NCPH website for several months before the conference and for years afterward.

### **¼ page ad:**

Size: 5 ¼”h x 3 ¾”w

Price: \$135

Member Price: \$120

### **½ page ad:**

Size: 5 ¼”h x 8”w

Price: \$200

Member Price: \$175

### **Full-page ad:**

Size: 10 ½”h x 8”w

Price: \$300

Member Price: \$260

### **Specifications**

Files should be submitted as 300 dpi, high resolution, image and font embedded, PDF or JPG files. Files submitted in other formats, or files requiring reformatting, may require additional fees.

### **Deadlines**

Because all NCPH members receive the Annual Meeting *Program* in early January 2009, advertisements must be received by November 15, 2008. Please email advertisement files to [ncph@iupui.edu](mailto:ncph@iupui.edu).

# Exhibit Booth

Deadline: December 1, 2008



The exhibit hall is an ideal location for the promotion of your organization, institution, press, program, or company.

## Exhibit Hall Hours

### *Exhibit Setup*

Thursday, April 2, 8:00 a.m. – 12:00 p.m.

### *Exhibiting Hours*

Thursday, April 2, 12:00 p.m. – 5:00 p.m.

Friday, April 3, 9:00 a.m. – 5:00 p.m.

Saturday, April 4, 9:00 a.m. – 12:00 p.m.

### *Exhibit Dismantling*

Saturday, April 4, 12:00 p.m. – 4:00 p.m.

## Pricing information

- 8'x10' space (with 6'x30" skirted table, and 2 chairs) - \$300
- NCPH members receive a \$25 discount
- Shared exhibit space is available for \$150. A graduate student volunteer will staff the booth.

## Benefits

- One complimentary meeting registration
- Free listing in the Annual Meeting *Program* and *Onsite Guide*
- Free rental of mailing information for all annual meeting registrants (one-time use only)
- Acknowledgement on NCPH website & meeting advertisements
- Signage at the event

## Exhibit Location, Space, & Traffic

The exhibit hall is in the L'Apogee Room in the Biltmore Hotel. All coffee breaks and a two-hour poster session and reception on Friday will be held in the exhibit hall to maximize traffic.

## Shipping

Exhibitors may ship materials to arrive on or after Monday, March 30. All arrangements for shipping, set-up, staffing, and dismantling should be handled by the exhibitor (does not apply to shared booths).

## Payment

Fifty-percent of the booth rental is due with the application form; the remaining balance is due March 23, 2009.

## Reservations

Applications for exhibit booth space must be postmarked by December 1, 2008. Orders received without a contract or deposit payment will not be listed in the *Program*.

## Cancellations

Notification of cancellation for exhibit booth space must be made in writing. Cancellations received after February 2, will be subject to a 25% processing fee. Cancellations made after March 23, obligate the exhibitor to full payment and forfeiture of all monies paid.

# Sponsorships

Deadline: March 1, 2009



NCPH also invites you to sponsor an event at the 2009 Annual Meeting. Your support will demonstrate to the 500 public historians in attendance your commitment to public history. A sponsorship provides an excellent way to promote your organization, institution, press, program, or company.

In addition to a form of recognition directly associated with the specific sponsorship opportunity, such as signage at the event, sponsors will receive the following:

## Guarantor – \$3,000 or more

When you become an NCPH Annual Meeting Guarantor, you receive:

- One complimentary exhibit booth in the exhibit hall
- Two complimentary invitations to the Keynote Dinner
- All Supporter level benefits

## Supporter – \$1,000 - \$2,999

NCPH Annual Meeting Supporters receive:

- One complimentary meeting registration
- One complimentary ½ page ad in the Annual Meeting *Program*. (If received by December 1, 2008)
- All Friend level benefits

## Friend – \$300 - \$999

With your Annual Meeting Friend contribution, you receive:

- Recognition and direct link on NCPH website from January to May 2009
- Recognition with the listing of the sponsored event and the acknowledgement section in the Annual Meeting *Program* and *Onsite Guide* (If received by November 15, 2008 for the *Program* and March 1 for the *Onsite Guide*)
- Recognition of contribution in the December (If received by November 1, 2008), March (If received by February 1, 2009), and June issues of *Public History News*.
- Signage at the sponsored event

## Deadline

NCPH can only ensure the full benefits outlined above for sponsorships received before March 1, 2009.

The following events are available for sponsorship:

Event	Sponsor	Co-Sponsor
New Members/First-time Attendee Breakfast	\$600	\$360
Consultants' Breakfast	\$600	\$360
Public History Educators' Breakfast	\$600	\$360
Breakfast Town Hall	\$1,000	\$600
Presidential Lunch and Awards Banquet	\$2,000	\$1,200
Opening Reception	\$1,500	\$900
Graduate Student Reception	\$1,500	\$900
Saturday Banquet and Keynote Speaker	\$3,000	\$1,800
Coffee/Snack Breaks (Thurs., Fri., & Sat.=6 total)	\$500/each	\$300/each
2009 Technology Provider (audiovisual rental)	\$3,000	\$1,800
<i>Program</i> Printing	\$2,000	\$1,200
Conference Pens (your logo in one color)	\$550	-----
<i>Onsite Guide</i> Printing (2 ad spots available)	\$450	-----
Promotional item* (your logo in one color)	\$1,500	-----
Poster Session and refreshments in Exhibit Hall	\$750	\$450

\* The promotional item will be an environmentally friendly product such as a corn based biodegradable coffee mug or 100% recycled paper and pens. Please contact us for more details.

## Package Discounts

*Get a discount when you reserve an exhibit booth AND place an advertisement!!*

**¼ page ad + Exhibit Booth – save \$25**

**½ page ad + Exhibit Booth – save \$50**

**Full-page ad + Exhibit Booth – save \$75**

## Other Advertising and Marketing Opportunities

### **Print Ads in *Public History News***

NCPH's quarterly newsletter, *Public History News*, appears in March, June, September, and December and circulates to all individual and institutional members. Back issues also appear online at

[www.ncph.org](http://www.ncph.org). If you are interested in placing an advertisement in our newsletter, please contact us at [ncph@iupui.edu](mailto:ncph@iupui.edu).

### **Price**

½ page ad

Size: 5 ¼" h x 8" w

Price: \$150

Member Price: \$125

Full-page ad:

Size: 10 ½" h x 8" w

Price: \$250

Member Price: \$200

### **Becoming an NCPH Annual Patron or Sponsor**

Patrons and Sponsors are organizations, institutions, programs, or companies committed to developing the field of public history by providing year-round support for NCPH and the profession.

Patrons receive all the benefits of individual and Sponsor membership; and receive one (1) paid registration to the Annual Meeting. *Patron annual dues: \$500*

Sponsors receive all the benefits of individual membership; are acknowledged in the quarterly newsletter, *Public History News*, the Annual Meeting *Program*, and online and receive a direct link and logo space from the NCPH web site. *Sponsor annual dues: \$300*

Please visit <http://www.ncph.org/JoinUs/PatronsandSponsors/tabid/298/Default.aspx> for more information.

## Payment

Please use the form on next page. We gladly accept credit card payment or checks made payable to NCPH in U.S. drawn funds and sent to:

National Council on Public History  
327 Cavanaugh Hall – IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
Fax: 317-278-5230

*All payments must be submitted in US dollars. Federal Tax ID # 52-1210174.*

**Questions?** Please call our executive office at 317-274-2716 or email us at [ncph@iupui.edu](mailto:ncph@iupui.edu).

**Exhibits/Advertising/Sponsorship Contract**  
**NCPH Annual Meeting, Providence, RI, April 2-5, 2009**

**CONTACT INFORMATION**

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Department \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

**Exhibit Booths**

Exhibit Booth (\$300) \_\_\_\_\_  
Shared Booth (\$150) \_\_\_\_\_  
Number of outlets \_\_\_\_\_  
Wall space needed? \_\_\_\_\_

**Electrical, telephone, and internet usage will be billed. Exhibitor is responsible for shipping.**

Subtotal A \$ \_\_\_\_\_

**Payment**

Exhibit Booth Subtotal A     \$ \_\_\_\_\_  
Advertisement Subtotal B     \$ \_\_\_\_\_  
Sponsorship Subtotal C     \$ \_\_\_\_\_  
Package Discount  
(subtract this number)     \$ \_\_\_\_\_

**TOTAL DUE \$ \_\_\_\_\_**

Name of complimentary registrant \_\_\_\_\_  
Affiliation as it should appear on name badge \_\_\_\_\_

**Advertisements**

*Program*                      *PHN*  
¼ page \_\_\_\_\_  
½ page \_\_\_\_\_      ½ page \_\_\_\_\_  
Full page \_\_\_\_\_      Full page \_\_\_\_\_

Subtotal B \$ \_\_\_\_\_

**Sponsorships (circle one)**

Friend (\$300 to \$999)  
Supporter (\$1,000 to \$2,999)  
Guarantor (\$3,000 or more)  
Event \_\_\_\_\_

Subtotal C \$ \_\_\_\_\_

**Payment Options**

MasterCard     Visa     American Express     Check

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Orders may be submitted by fax- (317) 278-5230 -or via US Postal Service. This form is also available online at

<http://www.ncph.org/Conferences/2009/tabid/304/Default.aspx>

Checks must be submitted in US dollars. Please send to:

NCPH Executive Offices  
327 Cavanaugh Hall - IUPUI  
425 University Blvd.  
Indianapolis, IN 46202  
PH: 317-274-2716; FAX: 317-278-5230  
[www.ncph.org](http://www.ncph.org)

Signature \_\_\_\_\_ Date \_\_\_\_\_



## National Council on Public History Awards

**Book Award** – A \$1,000 award for the best book about or "growing out of" public history published within the previous two calendar years (2007 and 2008). Entries may be monographs, edited collections of articles or essays, or any other published work of comparable scope. Deadline: December 1, 2008.

**Consultant Award** – This \$500 award recognizes outstanding work and contributions by consultants or contractors. The prize is intended to recognize professionals whose primary engagement with public history is through consulting within the past five years. Deadline: January 8, 2009.

**G. Wesley Johnson Award** – A \$750 award for the best article in *The Public Historian* for the 2008 calendar year.

**Michael C. Robinson Prize for Historical Analysis** – This \$500 award honors historical studies that contribute directly to the formation of public policy. Deadline: January 8, 2009.

**New Professional Awards** – Two \$500 travel grants to encourage new professionals to attend the 2009 Annual Meeting in Providence, RI. Applicants must be members of NCPH, have been practicing public historians for no more than three (3) years, and have no institutional travel support to attend the annual meeting. Deadline: January 8, 2009.

**Outstanding Public History Project Award** – A \$1,000 award recognizes excellence in work completed within the previous two calendar years (2007 and 2008) that contributes to a broader public reflection and appreciation of the past or that serves as a model of professional public history practice. Deadline: January 8, 2009.

**Student Project Award** – Recognizes the contributions of student work to the field of public history. Student(s) receive(s) a \$500 travel grant to attend the 2009 Annual Meeting in Providence, RI. The project must be the work of one or more students, have been completed within the two academic years preceding the date of submission, have been initiated as academic coursework, and have a sponsoring faculty member or academic institution that is a member of NCPH. Deadline: January 8, 2009.

**Student Travel Award** – Five matching travel grants of \$300 each to graduate students who have a paper, poster, or other presentation accepted for inclusion in the program of the 2009 Annual Meeting in Providence, RI.

All award winners receive complimentary meeting registration and a meal ticket to the Awards Luncheon.

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